

FACES:business 2024

Over a decade ago Downtown newsmagazine first pioneered a monthly feature – **FACES** – in which we profile people who either currently live or grew up in the communities of birmingham, bloomfield Hills or bloomfield Township – each with a unique story to tell.

We took this popular feature to a new level in recent years with profiles of members of the business community serving the birmingham/bloomfield area in a special section – **FACES:BUSINESS**. For 2024, we are producing another edition of **FACES:BUSINESS** in our July issue.

FACES:BUSINESS will be printed in full color on a glossy stock and run through the center of our July issue of Downtown newsmagazine, reaching 40,000+ readers. This special publication will also be posted for the next year in flip-book format on our website that has nearly 30,000 monthly visitors. And, new this year, we will be posting your **FACES:BUSINESS** photo and information on our instagram account for added exposure.

As the miniaturized sample on this promo illustrates, you will be featured in a 10 x 13 inch full page photo, with prominent display of the name of your business, your name, business address and phone, along with your business website, Facebook and instagram and other social media sites if you have them. And then a 250-word story that tells our readers something about you and your business.

This is a perfect promotional advertorial section for both retail businesses or professional businesses, like lawyers, wealth managers, realtors, or doctors, for example – anyone trying to reach the affluent residents in the birmingham–bloomfield area. You can view the 2023 section online at downtownpublications.com.

Once you decide to participate in this special section, our photographer will contact you to schedule a photo shoot and our news department will reach out to tell you how you can supply us with some initial information about your business. Then one of our writers can contact you to get further information. You can review your final story before we go press.

Your cost to be featured in **FACES:BUSINESS** will be \$1,950, but if you commit by the end of the business day on **Friday, April 19**, you can enjoy a \$200 discount and pay only \$1,750.

The final sales deadline for this special section is **Friday, May 10**.

Retail members of the business community, along with all professionals except realtors, can contact **Mark Grablowski** as the sales contact person. He can be reached at our office (248.792.6464), cell phone (586.549.4424) or by email at MarkGrablowski@DowntownPublications.com.

Members of the real estate industry can reach out to **David Hohendorf** at the office (248.792.6464), cell phone (248.736.7047) or by email at DavidHohendorf@DowntownPublications.com.



A special publication of Downtown Newsmagazine

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