

# FACES:BUSINESS 2022

A decade ago Downtown Newsmagazine first pioneered a monthly feature – **FACES** – in which we profile people who either currently live or grew up in the communities of Birmingham, Bloomfield Hills or Bloomfield Township – each with a unique story to tell.

We took this popular feature to a new level in recent years with profiles of members of the business community serving the Birmingham/Bloomfield area in a special section – **FACES:BUSINESS**. For 2022, we are producing another edition of **FACES:BUSINESS**, this time in our June issue.

**FACES:BUSINESS** will be printed in full color on a heavier glossy stock and run through the center of our June issue of Downtown, reaching over 40,000 readers and the publication will be posted on our website until the next time we produce this special section. Our photographer will come to your location to capture you as the business owner or manager and our writers will work with you to refine your story.

You will be featured in a full (10 X 13 inch) page photo, with prominent display of the name of your business, your name, business address and phone, along with your business website, Facebook and Instagram address if you have them. And then a 250-word story that tells our readers something about you and your business.

This is a perfect promotional advertorial section for both retail businesses or professional businesses, like lawyers, wealth managers, realtors, or doctors, for example – anyone trying to reach the affluent residents in the Birmingham–Bloomfield area.

Once you decide to participate in this special section, our photographer will contact you to schedule a photo shoot and our news department will reach out to tell you how you can supply us with some initial information about your business. Then one of our writers can contact you to get further information. You can review your final story before we go press.

Your cost to be featured in **FACES:BUSINESS** will be \$1,700, but if you commit by the end of the business day on **Wednesday, March 16**, you can enjoy a \$150 discount and pay only \$1,550. We are also offering an added discount for those businesses who appeared in the 2021 edition and want to rerun last year's photo and profile.

The final sales deadline for this special section is **Friday, April 22**.

Mark Grablowski will be your sales contact person for this special section. He can be reached at our office (248.792.6464, ext. 601), cell phone (586.549.4424) or by email at [MarkGrablowski@DowntownPublications.com](mailto:MarkGrablowski@DowntownPublications.com).



**A special publication of Downtown Newsmagazine**

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